



## MEMORANDUM

**To:** Leadership and Steering Committee Members  
**From:** Russell A. Archambault, VP and Principal  
**Re:** Old South Baton Rouge Economic & Revitalization Strategy  
Preliminary Draft Recommendations  
**Date:** November 4, 2005

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The attached documents are presented for your review prior to our meetings next week. The documents include:

- ⊗ **Proposed Public Realm & Private Development Concepts** – Includes a summary list of public and private investments/projects that have been identified for Old South Baton Rouge.
- ⊗ **Neighborhood Character Districts Map** – Segments Old South Baton Rouge into five distinct sub districts, that are characterized by the condition, age and type of architecture, development densities, land use mix, and locational amenities. The Team will use these sub districts to establish future development regulations and design guidelines customized to each area.
- ⊗ **Old South Baton Rouge Neighborhood & Economic Revitalization Strategy Implementation Matrix (2006)** – Contains a complete listing of recommendations for Old South Baton Rouge, including physical projects as well as programmatic and organizational initiatives. Actions that appear in bold italics reflect priority implementation actions identified by the over 600 people who attended the various public meetings.

Please review these documents and the consultant team will make a summary presentation of the study's key findings and recommendations. If you have specific questions about the recommendations, please bring them with you next week. While we won't have time to discuss each and every recommendation, we are very interested to get your initial impression about the vision and direction of this strategy.

Based on the results of these two meetings, a modified presentation will be made to the OSBR community in mid-December to get their review and comments. Plan Baton Rouge and the RKG Team appreciate your commitment to this effort and look forward to seeing you soon.